



Yapstone Announces New Vice President of Marketing

Yapstone, Inc., through its RentPayment™ division, is the Country's largest payment processor to the property market, focusing primarily on apartments, student housing, homeowner associations, and other property-related markets.

SAN FRANCISCO, May 12, 2008

Christiane Grando has joined YapStone, Inc. as Vice President of Marketing. Ms. Grando was formerly the Director of Relationship Marketing at Kodak Gallery. A proven leader in the CRM and online spaces, Ms. Grando has been added to the Yapstone management team to drive marketing efforts behind the Yapstone payment processing platform. Ms. Grando's role will cover all marketing communications, consumer marketing and online marketing responsibilities.

Ms. Grando comes to Yapstone from the Kodak Gallery, formerly known as Ofoto, the leading online photo processing company, where she built out world class email and direct mail programs working in both the US and Europe. Prior to Kodak Gallery, Ms. Grando served as a Principal Solution Architect for E.Piphany where as part of the in-house consulting team she managed the conception and creation of marketing programs for some of the largest online vendors in the US and Europe.

Ms. Grando has also held management level positions with Veritas and Oracle.

She is a graduate of Nazareth College and holds an MBA from the University of San Francisco.

About Yapstone

Yapstone, Inc., through its RentPayment™ division, is the largest electronic payments processor focused primarily in the property management industry. Yapstone provides merchant processing and ACH services to over 1,000 property management companies, representing over 3 million units. Yapstone's technology includes a unified real-time Web-based platform for check scanning, credit card processing, and electronic check processing to the property management industry. Yapstone's headquarters are located in the heart of the Financial District in San Francisco, California. Yapstone has additional offices in Orem (UT), Santa Monica (CA) and Santa Barbara (CA).

Contacts

Carly Nelson
Marketing Coordinator
866-289-5977 x 234
cnelson@rentpayment.com